

## POP CULTURE

### Readings



**All readings are websites-- to view, click links on *Readings* page of my website**





**Note:** Students are expected to take a college level approach to a vast array of readings.

*It is not essential that you read every paragraph and sentence of a reading for this course; it is essential that you understand the major concepts covered in an article, are able to summarize the meaning of an article, and could offer examples of a given concept. I encourage you to "scan" articles, rather than reading every word--it is an extremely useful study skill, at college and university levels.*

### **Week 1: Introduction to Pop**

**Jan. 14**

**"A Guide to the 20th Century"** <http://www.channel4.com/history/microsites/H/history/guide20/part09.html>

-  What is pop culture? How does it serve as "distraction"?
-  What does "bread and circuses" mean?
-  What is the goal of American foreign policy, according to the PNAC?
-  How is pop culture the "non-violent" means of achieving this goal?

**1) "A Baseline Definition of Culture"**

[http://www.wsu.edu/gened/learn-modules/top\\_culture/culture-definition.html](http://www.wsu.edu/gened/learn-modules/top_culture/culture-definition.html)

For more, consult... [http://www.wsu.edu/gened/learn-modules/top\\_culture/culture-index.html](http://www.wsu.edu/gened/learn-modules/top_culture/culture-index.html)

**2) "What is Popular Culture?"** <http://iml.jou.ufl.edu/projects/Spring01/Falor/whatis.html>

**3) "Why does Pop Matter?"** <http://www.popmatters.com/features/991018-schabe.html>

**4) "American Pop Penetrates Worldwide"** Paul Farhi and Megan Rosenfeld, *Washington Post*, Sunday, October 25, 1998; Page A1 <http://www.washingtonpost.com/wp-srv/inatl/longterm/mia/part1.htm>

**5) "The Culture of Capitalism"** Norman Lear [http://www.medialit.org/reading\\_room/article29.html](http://www.medialit.org/reading_room/article29.html)

**6) "Overcoming Consumerism"** <http://www.verdant.net/society.htm>

**7) Ramsey Clark & world domination (read Reeves' favourite quote, and the thesis of the course)** <http://www.racematters.org/ramseyclarkinterview.htm>

**8) Essential: "The Project for the New American Century"**

[http://en.wikipedia.org/wiki/Project\\_for\\_the\\_New\\_American\\_Century](http://en.wikipedia.org/wiki/Project_for_the_New_American_Century)

"Foreign Policy Initiative"

<http://www.foreignpolicyi.org/>

## Week 2: McLuhan, Semiotics, & Icons

Jan. 21

**👤 Definitions. What is an icon? What is a cultural icon? What is a pop culture icon?**

- 👤 Semiotics: signifier and signified
- 👤 Maslow's Hierarchy of Needs
- 👤 Marshall McLuhan (two theories)

1) "Semiotics for Beginners" Daniel Chandler  
<http://www.aber.ac.uk/media/Documents/S4B/>

2) "Semioticon.com" <http://www.semioticon.com/>

3) "Pop Icon" [http://en.wikipedia.org/wiki/Pop\\_icon](http://en.wikipedia.org/wiki/Pop_icon)

4) Marshall McLuhan

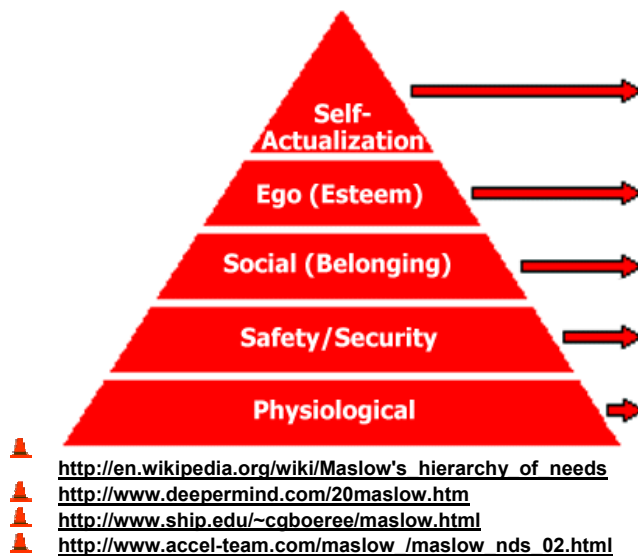
👤 [Marshall McLuhan Playboy Interview](#)

👤 "Who was Marshall McLuhan?" Mark Beaulieu <http://www.digitallantern.net/mcluhan/>

👤 Marshall McLuhan Links [http://www.wired.com/wired/archive/people/marshall\\_mcluhan/](http://www.wired.com/wired/archive/people/marshall_mcluhan/)








👤 More Marshall McLuhan Links <http://www.law.pitt.edu/hibbitts/mcl.htm>

Maslow's "Hierarchy of Needs" is also a useful tool for analysis of media, advertisements, and icons...













### Week 3: Pop Music Gender, Race, Class, & Pop Culture

Jan. 28

<ul style="list-style-type: none"><li> Cultural appropriation</li><li> The history of resistance music in Western culture</li><li> Romanticism: alive and well (in the 'burbs... but not in the hood)</li><li> The history of marginalization of people-of-colour in modern popular music (i.e. the history of modern popular music)</li><li> Adverse effects of videos and lyrics on children and on people of median (average) I.Q.</li><li> Product placement</li><li> Rest in peace: the decline of the ideology of hip-hop</li></ul>
1) <b>"Cultural Appropriation and Responsible Eclecticism"</b> Amber Simmons <a href="http://www.technicalpoet.com/2006/08/cultural-appropriation-and-responsible-eclecticism/">http://www.technicalpoet.com/2006/08/cultural-appropriation-and-responsible-eclecticism/</a>
2) <b>Cultural Appropriation: definition</b> <a href="http://en.wikipedia.org/wiki/Cultural_appropriation">http://en.wikipedia.org/wiki/Cultural_appropriation</a>
3) <b>"Cultural Appropriation: Whose Music is it anyway?"</b> Mac Diva <a href="http://blogcritics.org/archives/2004/03/04/141659.php">http://blogcritics.org/archives/2004/03/04/141659.php</a>
4) <b>"Cultural Appropriation and Subcultural Expression: The Dialectics of Cooptation and Resistance"</b> Chuck Kleinhans
5) <b>19th &amp; 20th Century Popular Western Music Genres</b> derived from African, <b>African-American</b> and Carib-American Music <b><u>CLICK HERE</u></b> ...
6) <b>Scientific Background and Statistics</b> relevant to Week 3's discussion of Adverse effects of videos and music on children and on more vulnerable perceivers

### Week 4: Hollywood & Consumerism

Feb. 4

<ul style="list-style-type: none"><li> What is the American Dream?</li><li> What is Consumerism?</li><li> How are Hollywood and Consumerism connected?</li><li> Explain Gabler and Jacobovici's two-part theory known as "Hollywoodism."</li><li> History of early Hollywood</li><li> <b><u>Who were the Hollywood moguls?</u></b></li><li> Who are the Big Six?</li><li> What is vertical integration? What are the positive aspects of vertical integration? What are its problematic issues?</li><li> <b><u>Terms you should know</u></b></li><li> <b><u>ADDITIONAL NOTES &amp; CLIPS</u></b> NEW!</li></ul>
1) <b>"American Women and the Making of Modern Consumer Culture"</b> Kathy Peiss <a href="http://www.albany.edu/immh/vol1no1/peiss-text.html">http://www.albany.edu/immh/vol1no1/peiss-text.html</a>
2) <b>"It Came from Minsk"</b> John Leonard <a href="http://newyorkmetro.com/nymetro/arts/tv/reviews/2374/">http://newyorkmetro.com/nymetro/arts/tv/reviews/2374/</a> <b>"The Faith and Films of Simcha Jacobovici"</b> Chaya Cooperberg <a href="http://www.simchai.ca/blog/archives/2004/4/3/905445.html">http://www.simchai.ca/blog/archives/2004/4/3/905445.html</a>
3) <b>"Hollywood in the Era of Globalization"</b> Yale Center for the Study of Globalization <a href="http://yaleglobal.yale.edu/content/hollywood-era-globalization">http://yaleglobal.yale.edu/content/hollywood-era-globalization</a>  <b>"Global Crossing: The Movies"</b> Jack Miles & Douglas McLennan <a href="http://www.artsjournal.com/artswatch/20010427-2078.shtml">http://www.artsjournal.com/artswatch/20010427-2078.shtml</a>
4) <b>"Let's Not Kid Around about Pop Culture"</b> Richard Corliss

5) "The Monster that Ate Hollywood" PBS

a) What's Wrong with this Picture? <http://www.pbs.org/wgbh/pages/frontline/shows/hollywood/picture/>

b) Windows <http://www.pbs.org/wgbh/pages/frontline/shows/hollywood/business/windows.html>

6) NEW: Who were the Hollywood Moguls talked about in Simcha Jacobovici & Neal Gabler's Hollywoodism?

7) NEW: Media Consolidation: Hollywood Versus The Big Six, Lauren Horwitch  
[http://www.backstage.com/bsa/news\\_reviews/multimedia/article\\_display.jsp?vnu\\_content\\_id=1003285440](http://www.backstage.com/bsa/news_reviews/multimedia/article_display.jsp?vnu_content_id=1003285440)


**MEDIA: THE KINGDOM, THE POWER, AND THE FURY, Gianni DeVincent Hayes**  
<http://www.newswithviews.com/Hayes/gianni3.htm>


**OPTIONAL:**

Big Six Chart <http://www.mediachannel.org/ownership/chart.shtml>

Big Ten Chart <http://www.thenation.com/special/bigten.html>


Who are the Big Six? read more...


 <http://www.cjr.org/resources/index.php>


 [http://www.thirdworldtraveler.com/Media\\_control\\_propaganda/MediaBigSix.html](http://www.thirdworldtraveler.com/Media_control_propaganda/MediaBigSix.html)

Who owns what? Media Giants and their Holdings  
<http://www.pbs.org/wgbh/pages/frontline/shows/cool/giants/>

For more on "Who owns what?," check out these:











 <http://www.cjr.org/resources/index.php>

 <http://www.pbs.org/wgbh/pages/frontline/shows/hollywood/business/boss.html> (2001)

 <http://www.freepress.net/resources/ownership>

## Week 5: Hollywood & Racism

Feb. 11

-  Race: a tool of conquest
-  History of racism and slavery
-  How is racism manifested in popular culture?
-  Invisibility & marginalization
-  Epithets
-  Imitations
-  Stereotypes
-  Power dynamics
-  How is race a biological myth? How is race a "social construct"?
-  "Classified X": Melvin Van Peebles' two-part theory concerning the impact of Hollywood movies on racism in America















1) "Mass Media & Racism" Stephen Balkaran <http://www.yale.edu/ypq/articles/oct99/oct99b.html>

2) "Racism on the Silver Screen"  
<http://www.npr.org/programs/specials/racism/hollywood/010906.hollywood.html>

3) "Pop Culture and the Media" Chap. 8 M. Wilson <a href="http://condor.depaul.edu/~mwilson/divided/mediach.html">http://condor.depaul.edu/~mwilson/divided/mediach.html</a>
4) "Whither Pop Culture?" Belinda Acosta <a href="http://www.austinchronicle.com/issues/dispatch/2000-11-24/screens_tveye.html">http://www.austinchronicle.com/issues/dispatch/2000-11-24/screens_tveye.html</a>
5) "Hollywood's Arab: Still stuck in the Desert" Jack Shaheen <a href="http://www.medialit.org/reading_room/article385.html">http://www.medialit.org/reading_room/article385.html</a>
6) "A Century of Abuse: Ethnic Images on Screen" Allen Woll <a href="http://www.medialit.org/reading_room/article384.html">http://www.medialit.org/reading_room/article384.html</a>
7) FILM: "Classified X." Melvin Van Peebles. <a href="http://weeklywire.com/ww/09-14-98/nash_film-video.html">http://weeklywire.com/ww/09-14-98/nash_film-video.html</a>
8) Although "race" is a social reality, how is it a biological myth? See "Race: the Power of an Illusion" <a href="http://www.pbs.org/race/000_General/000_00-Home.htm">http://www.pbs.org/race/000_General/000_00-Home.htm</a>
<b>NEW: UNDERSTANDING RACE</b> <a href="http://www.understandingrace.org/home.html">http://www.understandingrace.org/home.html</a>
9) "White Privilege: <u>Unpacking the Invisible Knapsack</u> ," Peggy McIntosh <a href="http://www.case.edu/president/aaction/UnpackingTheKnapsack.pdf">http://www.case.edu/president/aaction/UnpackingTheKnapsack.pdf</a>

## Week 6: Art









Feb. 18

<ul style="list-style-type: none"> <li> What is art?</li> <li> Background: Aesthetics &amp; Shock art</li> <li> Post-war art: technology &amp; speed</li> <li> Abstract expressionism</li> <li> Pop Art</li> <li> Resistance Art &amp; Co-optation</li> <li> Post-Modernism</li> <li> Important artists: Pollock, Rothko, Rauschenberg, Johns, Hamilton, Lichtenstein, Warhol</li> </ul>
1) "What is Pop Art?" <a href="http://www.biddingtons.com/content/pedigreepop.html">http://www.biddingtons.com/content/pedigreepop.html</a> <a href="http://en.wikipedia.org/wiki/Pop_art">http://en.wikipedia.org/wiki/Pop_art</a>
<ul style="list-style-type: none"> <li> "<a href="#"><u>Robert Rauschenberg Biography</u></a>"</li> <li> "<a href="#"><u>Jasper Johns Biography</u></a>"</li> <li> "<a href="#"><u>Roy Lichtenstein Biography</u></a>"</li> <li> "<a href="#"><u>Richard Hamilton Biography</u></a>"</li> <li> "<a href="#"><u>Andy Warhol Biography</u></a>"</li> </ul>
2) "Andy Warhol: biography" <a href="http://www.artelino.com/articles/andy_warhol.asp">http://www.artelino.com/articles/andy_warhol.asp</a>
3) "Pop Art images" <a href="http://www.artlex.com/ArtLex/p/popart.html">http://www.artlex.com/ArtLex/p/popart.html</a>
4) "The Bogside Artists" <a href="http://www.bogsideartists.com/">http://www.bogsideartists.com/</a>
5) "SPARC Murals" <a href="http://www.sparcmurals.org/">http://www.sparcmurals.org/</a>
<b>OPTIONAL:</b> see index of Pop Artists for many more biographies <a href="http://en.wikipedia.org/wiki/Pop_art">http://en.wikipedia.org/wiki/Pop_art</a>
<b>View some Pop Art...</b>
 <a href="http://www.artcyclopedia.com/history/pop.html">http://www.artcyclopedia.com/history/pop.html</a> + <a href="http://www.popartists.com/">http://www.popartists.com/</a>

## Week 8: INTERSESSION WEEK

### Week 9 Gender

Mar. 11

-  What is gender (as opposed to sex or sexuality)?
-  How do human beings become 'gendered,' or enculturated into gender? How early does gender enculturation occur, and what consumer products are used to facilitate it?
-  What are our stereotypes of women? ...of men?
-  What stereotypical roles are given to men/to women in popular culture?
-  What effects does advertising have on men/on women?
-  What emotional/physiological effects do gender restrictions have on men/on women?
-  How is societal violence, in part, a direct result of pop culture definitions of masculinity?
-  In what respect could it be observed that the problem of gender and the problem of class intersect?

**NEW: PREAMBLE: Boundary marking gender difference becoming blurred BOB BEALE**

[http://www.nzherald.co.nz/world/news/article.cfm?c\\_id=2&objectid=188342](http://www.nzherald.co.nz/world/news/article.cfm?c_id=2&objectid=188342)

1) "The Portrayal of Women on Television" Helen Ingham

<http://www.aber.ac.uk/media/Students/hzi9401.html>

"Millennial Men" Rita Kempley <http://www.aliciapatterson.org/APF2004/Kempley/Kempley.html>

2) "The Selling of Addiction to Women" Carol Moog [http://www.medialit.org/reading\\_room/article66.html](http://www.medialit.org/reading_room/article66.html)

3) "How the Advertising Industry Responded to the Onset of the Modern Women's Movement" Steve Craig <http://www.rtvf.unt.edu/html/craig/pdfs/madave.PDF>

4) "Men's Men and Women's Women: How Television Commercials Portray Gender to Different Audiences." Steve Craig <http://www.rtvf.unt.edu/html/craig/pdfs/menmen.pdf>

For more gender and media articles by Steve Craig click here...

<http://www.rtvf.unt.edu/html/craig/craig.htm>

5) "A Content Analysis of Gender Differences in Children's Advertising" Smith/Griffiths

<http://www.aber.ac.uk/media/Students/lmg9307.html>

"Toying with War" Craig Simpson [http://www.medialit.org/reading\\_room/article248.html](http://www.medialit.org/reading_room/article248.html)

+ CLASS ISSUES:

6) "Confronting Classism" Donna Warnock & Laura Biggs









<http://the.decline.of.d-troit.de/pages/REVOLUTION!%20Confronting%20Classism.htm>

7) "Have You Seen Us?" Akilah Monifa

[http://newswatch.sfsu.edu/columnists/nlgja/081202\\_monifa.html](http://newswatch.sfsu.edu/columnists/nlgja/081202_monifa.html)

**Week 10: Consumerism, cont'd: The Corporation**

**Mar. 18**

-  What is a corporation?
-  What is the historical background surrounding the corporation's increased power in the 19th century?
-  In what way is the corporation a legal or juristic person?
-  According to the documentary, "The Corporation," if the corporation is a legal person, what kind of person is it? What proof do the filmmakers advance to support this assertion?
-  What are externalities? In what way is the corporation an "externalizing machine"?
-  What is the primary goal of all corporations, a goal to which they are bound by law?
-  What myth of corporate ethics and practices is shattered by Interface Chairman Ray Anderson? What is the goal of Mr. Anderson with respect to Interface's business practices? Is he successful in his new paradigm?
-  What is the key issue in a corporation's decisions to abide by environmental or corruption laws or, conversely, to break the law and incur monetary penalties and fines?

**1) "The Corporation" Mark Achbar, Jennifer Abbott, & Joel Balkan**

-  <http://www.thecorporation.com/>
-  <http://www.imdb.com/title/tt0379225/>
-  <http://www.tv.org/thecorporation/>

**2) Focus on The Corporation <http://multinationalmonitor.org/focus/focus.index.html>**

**"Corporate Black Caucus?" Russell Mokhiber & Robert Weissman**  
<http://www.counterpunch.org/mokhiber01132003.html>

**3) "Greening The Corporation" Ward Morehouse <http://dieoff.org/page62.htm>**

**4) "Kill The Corporation" Dennis Fox <http://www.alternet.org/story/13830>**

**5) CORPORATE CRIME (slow-load) New Internationalist, July 2003**

**6) Multinational Monitor's Top 100 Corporate Criminals of the 1990s**  
<http://www.multinationalmonitor.org/mm1999/99july-aug/crime1.html>

**Multinational Monitor's Top 10 Corporate Criminals of 2006**

<http://www.multinationalmonitor.org/mm2006/112006/mokhiber.html>







See also "Multinational Monitor" <http://multinationalmonitor.org/>

"Corporate Watch" <http://www.corporatewatch.org.uk/>

**7) The World is a Business (a phrase from Paddy Chayefsky's Network, 1976)**

A lot of people ask me about a pictorial overview of the worldview of the course... this is it.

**8) Terminology from "The Corporation"**

-  Corporation
-  Fourteenth Amendment to the U.S. Constitution
-  Legal person or Juristic person
-  Liability
-  Externality
-  Profit

For further explanations of assorted political economy terminology, see...










 [Glossary of Political Economy Terms](#)

9) Ray Anderson, former CEO of Interface

<http://www.cbc.ca/thehour/videos.html?id=741217710>  
[http://en.wikipedia.org/wiki/Ray\\_Anderson\\_%28entrepreneur%29](http://en.wikipedia.org/wiki/Ray_Anderson_%28entrepreneur%29)  
<http://www.interfaceinc.com/>

## Week 11: Advertising & Consumerism

Mar. 25

-  Who are you advertising today? (externalizing advertising costs through "walking billboards")
-  In the "big picture" of our society, what is the medium and what is the message?
-  How does advertising promote distraction, bread, and circuses?
-  How does advertising make us feel? Competent... attractive?
-  What are the main messages carried in advertising?
-  What evidence do you find that our society commodifies people?
-  How are people in our culture taught to be adult North Americans? What consumer products are used to enculturate humans to be... Americans? ... men & women? ... consumers?
-  What is shock advertising?
-  How do you feel about censorship of commercials? Should all subject matter be permitted in ads?

Explain **how these experts/artists feel** about shock advertising and censorship... Ed McCabe & Bill Tragos, Oliviero Toscani, Joe Pytka, Wim Wenders, Horst Wackerbarth, Richard Kirshenbaum, David Bowie, Harvey Keitel, Rabbi Henry Sobel

1) "Hooked" Clea Simon [http://www.msmagazine.com/jan01/hooked\\_jan01.html](http://www.msmagazine.com/jan01/hooked_jan01.html)

2) "Cloning the Consumer Culture" Noreene Janus [http://www.medialit.org/reading\\_room/article219.html](http://www.medialit.org/reading_room/article219.html)

3) "How do our kids get so caught up in Consumerism?" Brian Swimme  
<http://www.newdream.org/newsletter/swimme.php>

"How ads get kids to say, I want it" Kim Campbell & Kent Davis-Packard  
<http://www.aef.com/industry/news/data/2000/1454>

4) "Consumerism and the New Capitalism" R. Cronk  
<http://www.westland.net/venice/art/cronk/consumer.htm>

5) The Bribed Soul: Ads, TV and American Culture Leslie Savan  
[http://www.medialit.org/reading\\_room/article575.html](http://www.medialit.org/reading_room/article575.html)

6) "Semiotic Analysis of a Cosmetics Ad" Nadin Reschke  
<http://www.aber.ac.uk/media/Students/nnr9501.html>

7) "Advertising: Hit or Myth?" Michael Schudson [http://www.medialit.org/reading\\_room/article217.html](http://www.medialit.org/reading_room/article217.html)

8) "Brands R Us: How Advertising Works" Stephen Garey  
[http://www.medialit.org/reading\\_room/article50.html](http://www.medialit.org/reading_room/article50.html)

"How to analyze an advertisement" Arthur Berger [http://www.medialit.org/reading\\_room/article227.html](http://www.medialit.org/reading_room/article227.html)

9) "Landscapes of Capital" Robert Goldman, Stephen Papson, & Noah Kersey

**About the semiotics of post-modern advertising**

<http://it.stlawu.edu/~global/index.html>
















10) **NEW: "The Selling Game" CBC** <http://www.cbc.ca/doczone/sellinggame/>  
<http://www.cbc.ca/doczone/sellinggame/video.html>

11) **Recommended: "Does what happens in the Facebook stay in the Facebook?"**

<http://albumoftheday.com/facebook/>

**Week 12: Television & Consumerism**

**Apr. 1**

-  What is the free lunch?
-  What is television's role in the "big picture"?
-  How does television participate in America's foreign policy of world domination? What ideology is sold internationally through television?
-  How would Ramsey Clark refer to television?
-  What is "the business of television"?
-  What are the two issues about a television show about which advertisers care the most?
-  Explain "censorship by substitution."
-  The texture of television, according to Richard Albarino, is a mixture of what two elements?
-  According to Todd Gitlin, what three American values are presented on American television? Explain these...
-  Why does an atmosphere of cynicism pervade the entire phenomenon of television?
-  How do television and advertising censor the content of television, at every level?
-  What is a good "environment" for a given TV commercial (what kind of show)?
-  Explain how Nixon was present at three key moments in the history of the relationship between politics and television.
-  What does Gitlin mean when he says that TV is nothing but the redistribution of its own moves? How does this relate to post-modernism?
-  How many people at the top participate in producing the content of TV? In what way do L.A.'s TV people live in a culture of culturelessness?

**Powerpoint about Film: The Truth about Lies: The Tube is Reality**

1) **"Television and Consumption"** [http://www.medialit.org/reading\\_room/article81.html](http://www.medialit.org/reading_room/article81.html)

2) **"Television: the Search for Meaning"** Sut Jhally [http://www.medialit.org/reading\\_room/article117.html](http://www.medialit.org/reading_room/article117.html)

3) **"The Television Thing"** <http://www.jscheuer.com/essays/dissent.htm>

4) **"Exploring the Cultural Topography of Childhood"** Stephani Woodson  
<http://bad.eserver.org/issues/2000/47/woodson.html>

5) **"Parenting in the Television Age"** Tom Perlmutter






















6) **'The Last Taboo on Television'** Duane Elgin  
<http://www.newhorizons.org/future/elgin3.htm>






7) **Facts about Media Violence and effects** <http://www.babybag.com/articles/amaviol.htm>

8) **"Is Kiefer Sutherland trying to sell you something?"** Lianne George  
[http://www.macleans.ca/culture/media/article.jsp?content=20050221\\_100566\\_100566](http://www.macleans.ca/culture/media/article.jsp?content=20050221_100566_100566)

**Week 13: Militarism & the Media**

**Apr. 8**

<ul style="list-style-type: none"> <li> Why does America fight other countries?</li> <li> What is the Military Industrial Complex? Name the four components of the MIC?</li> <li> Who coined the term "Military Industrial Complex"?</li> <li> What is a think tank? What is the most influential Washington think tank? Who are its most influential members? What is the Office of Special Plans?</li> <li> How is the history of militarism, since WW2, a history of lies? Discuss the JFK issue, Watergate, the Iran Contra scandal, Rumsfeld &amp; Saddam.</li> <li> How many American agencies are employed by the US government to produce "advocacy" news?</li> <li> According to Chomsky, how many definitions of democracy exist in Western culture? Why are there these different definitions?</li> <li> What historical era, in modern history, caused the US military to commandeer the American media's coverage of war? What presidential statement, post-911, effectively silenced frank press coverage of war?</li> <li> How did the US military censor coverage of the first Gulf War in the early 1990s?</li> <li> How did the US military censor coverage of the recent war in Iraq? Explain the genius of current system...</li> <li> What do we not see on the American media's coverage of war?</li> </ul>
<p>1) <b>"The Military News Complex"</b> <a href="http://www.medialit.org/reading_room/article76.html">http://www.medialit.org/reading_room/article76.html</a></p>
<p>2) <b>"Television Conventions"</b> William Uricchio  <a href="http://web.mit.edu/cms/reconstructions/interpretations/tvconventions.html">http://web.mit.edu/cms/reconstructions/interpretations/tvconventions.html</a></p>
<p>3) <b>"Post 9/11 Hollywood: the films they dare not make today"</b> Mimi Brickmeyer  <a href="http://www.hollywoodinvestigator.com/2003/dune.htm">http://www.hollywoodinvestigator.com/2003/dune.htm</a></p>
<p>4) <b>"The Age of Irony comes to an end"</b> Roger Rosenblatt  <a href="http://www.time.com/time/covers/1101010924/esroger.html">http://www.time.com/time/covers/1101010924/esroger.html</a></p>
<p>5) <b>"Noam Chomsky"</b> <a href="http://www.chomsky.info/">http://www.chomsky.info/</a></p>
<p>6) For a deeper understanding of militarism and our culture's goals, read about "The Project for a New American Century" (PNAC) and the Foreign Policy Initiative (FPI)</p> <ul style="list-style-type: none"> <li> <b>Definition</b> <a href="http://en.wikipedia.org/wiki/Project_for_the_New_American_Century">http://en.wikipedia.org/wiki/Project_for_the_New_American_Century</a></li> <li> <b>Critique</b> <a href="http://www.informationclearinghouse.info/article1665.htm">http://www.informationclearinghouse.info/article1665.htm</a></li> <li> <b>PNAC, explained by</b> <a href="http://knife-party.net/">http://knife-party.net/</a> <a href="http://www.youtube.com/watch?v=9sq_NRC8ozk">http://www.youtube.com/watch?v=9sq_NRC8ozk</a></li> <li> <b>"Foreign Policy Initiative"</b> <a href="http://www.foreignpolicyi.org/">http://www.foreignpolicyi.org/</a></li> </ul> <p><b>PNAC members &amp; architects</b></p> <ul style="list-style-type: none"> <li> <b>PAUL WOLFOWITZ</b> <a href="http://en.wikipedia.org/wiki/Paul_Wolfowitz">http://en.wikipedia.org/wiki/Paul_Wolfowitz</a></li> <li> <b>KARL ROVE</b> <a href="http://en.wikipedia.org/wiki/Karl_Rove">http://en.wikipedia.org/wiki/Karl_Rove</a></li> <li> <b>RICHARD PERLE</b> <a href="http://en.wikipedia.org/wiki/Richard_Perle">http://en.wikipedia.org/wiki/Richard_Perle</a>  <a href="http://www.globalresearch.ca/index.php?context=viewArticle&amp;code=CAR20060607&amp;articleId=2596">http://www.globalresearch.ca/index.php?context=viewArticle&amp;code=CAR20060607&amp;articleId=2596</a>  <a href="http://www.newyorker.com/fact/content/articles/030317fa_fact?030317fa_fact">http://www.newyorker.com/fact/content/articles/030317fa_fact?030317fa_fact</a></li> <li> <b>DONALD RUMSFELD</b> <a href="http://en.wikipedia.org/wiki/Donald_Rumsfeld">http://en.wikipedia.org/wiki/Donald_Rumsfeld</a></li> </ul>
<p>9) Re-read the source of my favourite quotation, by Ramsey Clark</p> <ul style="list-style-type: none"> <li> <a href="http://www.racematters.org/ramseyclarkinterview.htm">http://www.racematters.org/ramseyclarkinterview.htm</a></li> <li> Want to watch this powerful speaker? <a href="http://www.peace.ca/ramseyclarkvideo.htm">http://www.peace.ca/ramseyclarkvideo.htm</a></li> </ul>
<p>10) What is depleted uranium? <a href="http://en.wikipedia.org/wiki/Depleted_uranium">http://en.wikipedia.org/wiki/Depleted_uranium</a></p>

11) War Toys <a href="http://www.parentingbookmark.com/pages/NCP03.htm">http://www.parentingbookmark.com/pages/NCP03.htm</a>
12) Iran Contras <a href="http://youtube.com/watch?v=pQwVDP0WVTU&amp;mode=related&amp;search=">http://youtube.com/watch?v=pQwVDP0WVTU&amp;mode=related&amp;search=</a>
<b>OPTIONAL: MILITARY POLLUTION</b>
 <a href="http://multinationalmonitor.org/mm2003/03jan-feb/jan-feb03corp4.html">http://multinationalmonitor.org/mm2003/03jan-feb/jan-feb03corp4.html</a>  <a href="http://www.commondreams.org/views05/0327-21.htm">http://www.commondreams.org/views05/0327-21.htm</a>  <a href="http://www.organicconsumers.org/articles/article_3250.cfm">http://www.organicconsumers.org/articles/article_3250.cfm</a>  <a href="http://www.greens.org/s-r/11/11-04.html">http://www.greens.org/s-r/11/11-04.html</a>  <a href="http://www.usatoday.com/news/nation/2004-10-14-cover-pollution_x.htm">http://www.usatoday.com/news/nation/2004-10-14-cover-pollution_x.htm</a>
<b>OPTIONAL: Check out "ZEITGEIST"</b> <a href="http://video.google.com/videoplay?docid=5547481422995115331#docid=-594683847743189197">http://video.google.com/videoplay?docid=5547481422995115331#docid=-594683847743189197</a>

## Week 14: Conspiracy Theories

Apr. 15

A culture of lies, JFK, Princess Diana, Elvis, Tupac, Area 51, Aliens, Man on the Moon, 911, <u>The Knights Templar</u> , The Da Vinci Code & the Holy Grail
1) What is a Conspiracy Theory?  <a href="http://www.disinfopedia.org/wiki.phtml?title=Conspiracy_theory">http://www.disinfopedia.org/wiki.phtml?title=Conspiracy_theory</a> <a href="http://en.wikipedia.org/wiki/Conspiracy_theory">http://en.wikipedia.org/wiki/Conspiracy_theory</a>
2) "Did We Really Land Men on the Moon" <a href="http://video.google.com/videoplay?docid=-2265515730495966561#">http://video.google.com/videoplay?docid=-2265515730495966561#</a>
3) "Are the Apollo Moon photos fake?" Ian Williams Goddard <a href="http://iangoddard.net/moon01.htm">http://iangoddard.net/moon01.htm</a>
4) "Of Big Oil, By Big Oil, For Big Oil" <a href="http://www.popmatters.com/features/021227-conspiracy.shtml">http://www.popmatters.com/features/021227-conspiracy.shtml</a>
5) "911 Conspiracy Theories" <a href="http://www.cbc.ca/fifth/conspiracytheories/">http://www.cbc.ca/fifth/conspiracytheories/</a>  "911 Conspiracy Theories" <a href="http://en.wikipedia.org/wiki/9/11_conspiracy_theories">http://en.wikipedia.org/wiki/9/11_conspiracy_theories</a>
6) "Loose Change" Dylan Avery <a href="http://video.google.com/videoplay?docid=-3719259008768610598#">http://video.google.com/videoplay?docid=-3719259008768610598#</a>
7) "Towers of Deception" Barrie Zwicker  <a href="http://www.youtube.com/watch?v=jv-lo7tgjrE">http://www.youtube.com/watch?v=jv-lo7tgjrE</a> <a href="http://www.youtube.com/watch?v=NHegCopSG28&amp;feature=related">http://www.youtube.com/watch?v=NHegCopSG28&amp;feature=related</a>  The Great Deception / The Great Conspiracy (Zwicker)  <a href="http://www.visiontv.ca/Programs/prog_archives_greatdeception.html">http://www.visiontv.ca/Programs/prog_archives_greatdeception.html</a> <a href="http://en.wikipedia.org/wiki/Barrie_Zwicker">http://en.wikipedia.org/wiki/Barrie_Zwicker</a> <a href="http://www.suesupriano.com/article.php?&amp;id=12">http://www.suesupriano.com/article.php?&amp;id=12</a>
8) "JFK, 9/11 and Conspiracy Theories" Maureen Farrell <a href="http://www.buzzflash.com/farrell/03/11/far03002.html">http://www.buzzflash.com/farrell/03/11/far03002.html</a>
9) "The Kennedy Assassination" <a href="http://en.wikipedia.org/wiki/John_F._Kennedy_assassination">http://en.wikipedia.org/wiki/John_F._Kennedy_assassination</a>

**NEW: "The Last Confessions of E. Howard Hunt" Erik Hedegaard**  
[http://www.rollingstone.com/politics/story/13893143/the last confessions of e howard hunt](http://www.rollingstone.com/politics/story/13893143/the_last_confessions_of_e_howard_hunt)

**E. Howard Hunt** [http://en.wikipedia.org/wiki/E. Howard Hunt](http://en.wikipedia.org/wiki/E._Howard_Hunt)

**10) NEW WORLD ORDER**

[http://en.wikipedia.org/wiki/New\\_World\\_Order\\_\(conspiracy\)](http://en.wikipedia.org/wiki/New_World_Order_(conspiracy))  
[http://en.wikipedia.org/wiki/New\\_world\\_order](http://en.wikipedia.org/wiki/New_world_order)  
<http://www.freepressinternational.com/>

**11) CIA contributes to the creation of the crack epidemic**  
<http://youtube.com/watch?v=UYmB9g8G0ss>

**Crack the CIA** <http://youtube.com/watch?v=0z6nY3ySWrk&mode=related&search=>

**The CIA and Crack** <http://www.youtube.com/watch?v=lyLJtkxPC6l&feature=related>

**OPTIONAL:**

**Complete 9/11 Timeline** [http://www.cooperativeresearch.org/project.jsp?project=911\\_project](http://www.cooperativeresearch.org/project.jsp?project=911_project)  
**Jim Fetzer -- 911 Panel Discussion, Los Angeles** <http://www.youtube.com/watch?v=9fbP1lvmbY8>  
**Complete 911 American Scholars Symposium Panel Discussion**  
<http://video.google.com/videoplay?docid=-4258946892514662399>  
**Lincoln Assassination Theories** <http://home.att.net/~rjnorton/Lincoln74.html>  
**Martin Luther King Jr. Theories** <http://www.infoplease.com/spot/mlk1.html>  
**Princess Diana Theories** [http://www.londonnet.co.uk/ln/talk/news/diana\\_conspiracy\\_theories.html](http://www.londonnet.co.uk/ln/talk/news/diana_conspiracy_theories.html)  
**Assorted Conspiracy Theory Links** <http://www.coverups.com/>

**For fun...**

**What makes a good conspiracy?** <http://mwillett.org/mind/conspiracytheory.htm>

**Make your own Conspiracy Theory**

<http://www.blogherald.com/2007/11/27/three-steps-to-building-your-own-conspiracy-theory/>

<http://www.uiowa.edu/~belinctr/classes/isi/group2/conspire.html>

<http://mtsu32.mtsu.edu:11090/images/personal/conspiracy.htm>

**ADDITIONAL OPTIONAL READING**

**World Government** [http://en.wikipedia.org/wiki/World\\_government](http://en.wikipedia.org/wiki/World_government)  
**The Trilateral Commission** <http://www.trilateral.org/>  
**The Council on Foreign Relations** <http://www.cfr.org/>

**The Bilderberg Group**

[http://en.wikipedia.org/wiki/Bilderberg\\_Group](http://en.wikipedia.org/wiki/Bilderberg_Group)  
<http://www.crystalinks.com/bilderberg.html>  
<http://news.bbc.co.uk/1/hi/magazine/3773019.stm>

**2003 Bilderberg Meeting** [http://en.wikipedia.org/wiki/2003\\_Bilderberg\\_Meeting](http://en.wikipedia.org/wiki/2003_Bilderberg_Meeting)

**The Bohemian Club / Bohemian Grove**

[http://en.wikipedia.org/wiki/Bohemian\\_Club](http://en.wikipedia.org/wiki/Bohemian_Club)  
[http://en.wikipedia.org/wiki/Bohemian\\_Grove](http://en.wikipedia.org/wiki/Bohemian_Grove)

**Adam Weishaupt** [http://en.wikipedia.org/wiki/Adam\\_Weishaupt](http://en.wikipedia.org/wiki/Adam_Weishaupt)

### **What we need to do next...**

<http://video.google.com/videoplay?docid=9009931912918045877>

<http://video.google.com/videoplay?docid=-4733483102506605547>

<http://video.google.com/videoplay?docid=-8784989522975778363>

<http://video.google.com/videoplay?docid=8606854902647428991>

- The above URLs are subject to change..... their accuracy is checked regularly by the Professor. For updated hyperlinks, check (each week) the Website page called "Readings." Please inform the Professor if you find a faulty/inoperative link.
- The Pop website is located at.... <http://liad.georgebrown.ca/popculture/>
- If the Pop website is not functioning properly on your computer, it is likely that your computer is not using a Java Runtime Environment (JRE). If you do not have this {i.e. if the Pop website's buttons are blank or not functioning}, go to ... <http://liad.georgebrown.ca/bigideasinc/> for a link to "Sun Microsystems," a reliable download site.